

The Benefits of Executive Coaching

1. A "**Case Study on the Return on Investment of Executive Coaching**" revealed that a **Fortune** 500 company's executive coaching initiative produced a 529% ROI, and significant benefits such as overall productivity and employee satisfaction.
2. According to "**Maximizing the Impact of Executive Coaching**," a survey of 100 executives, mostly from Fortune 1000 companies, an investment in executive coaching realized an average ROI of almost six times the cost of the coaching.

Tangible benefits of executive coaching included:

- *Increased productivity*
- *Higher performance levels*
- *Higher employee retention and engagement*

Intangible benefits included:

- *Increased emotional intelligence*
- *Better communication*
- *Enhanced situational leadership skills*
- *Stronger work relationships*

3. In another survey about executive coaching effectiveness, "**Executive Coaching: It Works**", four areas of executive change noted were:
 - *Effective people management*
 - *Improved goal setting and prioritization*
 - *More effective dialogue and communication*
 - *Increased engagement and productivity*

So, the results are in. Investing in executive coaching pays dividends for them, their employees, and the business.